

Kaufland Private Label /

Trade Label

Food, Near Food, Pet Food

General Sustainability Requirements – GSR



Last updated: November 2024

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1 Introduction

Fair business practices, environmental responsibility, animal welfare and respect for human rights form an essential part of how we do business at Kaufland¹. Kaufland is committed to implementing environmental and social due diligence obligations across the entire value chain. Any abuse of human rights or violation of labor or environmental laws anywhere along the value chain is unacceptable.

By adopting the approach for responsible supply chains described below, Kaufland will ensure that the jointly developed strategy for sustainable supply chains and products is integrated in the fabric of the Group and supply chains and consistently observed. To this end, supply chains will be continually and systematically examined for potential human rights abuses and environmental impacts by our sustainability experts.



These "General Sustainability Requirements (GSR)" collate the general requirements and targets that apply to the entire product range and specific requirements applicable to certain raw materials, products or product groups. The scope is specified below for the respective requirement(s) and may extend to all or some of the Kaufland private and trade label products, both domestically and internationally.

Every business relationship with Kaufland is founded on compliance with the jointly developed Code of Conduct ("CoC") across the entire supply chain. The supplier must be proactive and take appropriate measures to ensure compliance with the GSR and all laws throughout the entire supply chain.

2 Legal Framework

The specifications contained in these General Sustainability Requirements (hereinafter the "GSR") constitute condition/quality requirements within the meaning of the Master Agreement entered between Kaufland and the Supplier. The GSR form part of the Master Agreement and apply as an Appendix Incorporated by Reference to the Master Agreement. If Contract Products to which these General Sustainability Requirements apply do not meet these specifications, they will be deemed defective. The definitions in the Master Agreement will apply to terms used but not specifically defined in these GSR.

3 Our Areas of Focus

As a retailer, we play a role in determining how and on what conditions natural resources and raw materials are sourced and processed. By ensuring that procurement incorporates environmental and social criteria and prioritizes responsible dealings with people and the environment, you as a supplier and we at Kaufland can make a joint contribution to sustainable development!

With this in mind, we together have defined areas of focus in which we can both make a difference together, and in which we would like to set standards:

This document, the General Sustainability Requirements, explains the standards required in procurement regarding **sustainable raw materials, environmental and climate protection, human rights and animal welfare**.

¹ The companies of the Kaufland Group have prepared these Group-wide General Sustainability Requirements for the entire Kaufland Group. The terms "we", "us", "our" or the like in each case refer to all of these companies together.

4 General Topics

The following topics relating to climate protection and human rights apply to all of our suppliers, regardless of the raw materials you use in the products supplied to us.

Furthermore, the "Commitment to Deforestation and Conversion-Free Supply Chains" applies to all of our suppliers that source and/or produce cocoa, coffee, palm oil, cattle products, rubber and wood.

4.1 Climate Protection

In August 2020, the companies of Schwarz Group officially joined the Science Based Targets Initiative (SBTi). As part of Schwarz Group, Kaufland has also committed to meeting these targets.

Accordingly, from the end of 2026 onward, we will only cooperate with suppliers of private label products that have set themselves transparent climate targets in accordance with the SBTi criteria and publicly communicate these targets.

The price agreements and contracts entered into by you and Kaufland will not be affected by this during the agreed price term and will take precedence.

This requirement applies to all Kaufland private and trade labels.

4.2 Deforestation and Conversion-Free Supply Chains

In accordance with the EU Regulation on deforestation-free supply chains (EUDR), we as well as you as the supplier must undertake to eliminate, deforestation and the conversion of valuable ecosystems from the value chains of our private label products containing cocoa, coffee, palm oil, cattle products, rubber as well as wood and products made with those materials as listed in Annex 1 of the EU Regulation* (e.g., chocolate, leather). This means that they are not allowed to be produced on land where deforestation or forest degradation has occurred after December 31, 2020 (the cut-off date).

The raw materials and products must also have been produced in accordance with the laws of the country of origin and fundamental human rights specified in the Regulation*.

* [EU Regulation](#) - Annex 1, p. 37 et seq.

4.3 Human Rights and Due Diligence Obligations

We respect human rights in our global value and supply chains as stated in our [Policy Statement](#), and we refer to that statement accordingly. Our goal is to promote human rights and prevent human rights abuses. Please see our [Code of Conduct](#) in this context. Our Code of Conduct also lays down binding minimum standards for our business partners.

5 Raw Material, Product and Product Group Requirements

5.1 General

The supplier undertakes to participate in regular surveys of raw materials data conducted by Kaufland or external service providers engaged to assist Kaufland.

This would be required, for example, to enable annual mapping of raw materials such as palm oil, soy, cocoa and coffee. The requested data must be compiled in a timely manner and sent to Kaufland in accordance with the survey requirements.

In view of the sustainability requirements, the supplier undertakes to eliminate "dual quality" where the same product is sold in different countries.

5.2 Explanation and Application

The requirements applicable to raw materials, products and product groups for Kaufland private label and trade label products are specified below for specific countries. The table below presents the system in greater detail.

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Product group/item/raw material	Requirements applicable to all Kaufland private label products that are at least intended for distribution in Germany .	Requirements applicable to all Kaufland private label products intended for distribution in Poland, the Czech Republic, Romania, Slovakia, Bulgaria, Croatia or the Republic of Moldova, but not in Germany .	Requirements applicable to all trade label products in central and eastern Europe.
Logos (examples)	<p>For use exclusively in Germany:</p>  <p>For use internationally:</p> 		

5.3 Palm (Kernel) Oil

Apart from being a member of the Roundtable on Sustainable Palm Oil (RSPO), Kaufland is a founding member of the Forum for Sustainable Palm Oil (FONAP). As a member, we adhere globally to the principles of the FONAP voluntary commitment, which go beyond ordinary RSPO certification (*Public voluntary commitment to use sustainable palm oil (forumpalmoel.org)*).

*RSPO = Roundtable on Sustainable Palm Oil

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Palm (kernel) oil	100% RSPO*-certified, at least Segregated (SG)		
Derivatives and fractions	100% RSPO*-certified, at least Mass Balance (MB)		

5.4 Coffee

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Coffee-based drinks	100% certified in accordance with <ul style="list-style-type: none"> - Rainforest Alliance or - Fairtrade or - Bio + Rainforest Alliance/Fairtrade 		
Coffee (beans, ground, instant, pods/caps)	100% certified in accordance with <ul style="list-style-type: none"> - Rainforest Alliance or - Fairtrade or - Bio + Rainforest Alliance/Fairtrade 		

5.5 Cocoa

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Products containing cocoa	100% certified in accordance with <ul style="list-style-type: none"> - Rainforest Alliance or - Fairtrade or - Bio + Rainforest Alliance/Fairtrade 		

5.6 Tea

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Black, green, white and rooibos tea	100% certified in accordance with <ul style="list-style-type: none"> - Rainforest Alliance or - Fairtrade or - Bio 		
Fruit tea, herbal tea, mat�e	60% of the raw materials used in herbal and fruit teas are to be Fairtrade, Rainforest Alliance or Bio-certified. At least 70% for peppermint tea		
Iced tea	100% certified in accordance with <ul style="list-style-type: none"> - Fairtrade or - Rainforest Alliance or - Bio 		

5.7 (Processed) Fruit and Vegetables

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Orange juice/nectar and soft drinks containing orange juice (concentrate, nectar, chilled or non-chilled fresh juice)	100% certified in accordance with <ul style="list-style-type: none"> - Rainforest Alliance or - Fairtrade for single-ingredient products (Sole raw material: oranges; no mixed drinks or dairy products)		
Banana juice/nectar	100% certified in accordance with <ul style="list-style-type: none"> - Rainforest Alliance or - Fairtrade for single-ingredient products (Sole raw material: bananas; no mixed drinks or dairy products)		
Potatoes in products with a potato content of more than 50% or where the word "potato" is in the name/description of the food product	The supplier undertakes to exclude Egypt and Israel as countries of origin for potatoes.		
Olive oil, olives and products containing olives and olive oil	The supplier undertakes to ensure that no night-harvested olives are used.		
Coconut and products with coconut as an ingredient	Kaufland does not allow monkeys to be used to pick coconuts in its supply chain.		

5.8 Soy (as an Ingredient and Animal Feed)

This requirement relates to the definition of the Accountability Framework initiative (AFi) concerning zero deforestation and land conversion and accepts no cut-off date later than 2020.

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Soy as an ingredient	Soy for "K-TAKE IT VEGGIE" private label products exclusively of EU origin.		
Soy used as feed	Commitment based on the Accountability Framework initiative (AFi) criteria 100% deforestation- and conversion-free soy by no later than 2025 Cut-off date later than 2020 (no deforestation after 2020)		
Soy used as feed for poultry, pork, beef	QS Soy Plus Deforestation- and conversion-free supply chains (B&C, MB) by no later than 2025, thereafter physical certification		

5.9 Eggs and Meat

Note: Please see the "Soy" section for requirements relating to animal feed, specifically soy.

General

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Anesthetization	<p>For deliveries, Kaufland allows all anesthetization options permitted by the legislator in Germany.</p> <p>If Germany is country of destination:</p> <p>Boar fattening with subsequent reduction of boar taint at the slaughterhouse is considered an equivalent alternative to castration under anesthesia and is accepted and supported by Kaufland.</p>		

Eggs

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Laying hens (fresh eggs)	<p>Barn-laid or free-range eggs</p> <p>100% KAT certified</p> <p>In addition to the supplier, all packing stations and laying farms listed by the supplier in the laying farm list (Annex to the Product Specification Part 1) must be members of KAT and certified in accordance with KAT. Certification must be demonstrated once annually per document. Beak trimming is prohibited</p>	<p>PL: 100% from Poland and no cage eggs</p> <p>RO: No cage eggs</p> <p>HR: No cage eggs</p> <p>SK, CZ, BG: No cage eggs from 2025 onward</p>	
Products containing egg (with at least 1% of each ingredient in the end product)	<p>100% barn-laid or free-range eggs are used for products that contain egg-based ingredients (e.g., whole egg, egg yolk, whole egg powder) and products that include egg in the description (e.g., egg noodles in ready meals).</p>	<p>RO & HR:</p> <p>100% barn-laid or free-range eggs are used for products that contain egg-based ingredients (e.g., whole egg, egg yolk, whole egg powder) and products that include egg in the description (e.g., egg noodles in ready meals).</p> <p>Transition in PL, SK, BG and CZ beginning in 2025</p>	
Region of origin	100% K-Classic eggs from Germany and Netherlands (laid and packed)	For K-Classic eggs , the region of origin per country must be agreed individually with Kaufland	
	100% K-Bio eggs from Germany and Netherlands (laid and packed)	For K-Bio eggs , the region of origin per country must be agreed individually with Kaufland	

Poultry

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Ducks and geese (also for pet food)	100% meat from ducks and geese (not force-fed or live-plucked)		
Ducks and geese (also for pet food)	Requirements from 2025 onward: Improve the living conditions of geese and ducks ("Muscovy" and "Peking") by providing deep drinking water sources and occupation material.		
Fresh chicken or turkey as the sole product ingredient (self-service and counter)	100% fresh chicken or turkey as the sole product ingredient complying with at least "Haltungsform Stufe 2" ²		

Pork

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Pork as sole product ingredient (frozen + fresh in self-service and counter)	100% pork complying with at least "Haltungsform Stufe 2"		
Pork sausages	100% pork in sausage complying with at least "Haltungsform Stufe 2"		

Beef

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Products containing beef (including pet food)	100% beef complying with at least "Haltungsform Stufe 2" from 2025 onward		
	The supplier undertakes not to use beef sourced from the Amazon region (Peru, Colombia, Brazil). For beef from Ireland, the supplier undertakes to ensure that the beef it supplies to Kaufland is sourced solely from predominantly grass-fed cattle.		

Veal

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Products containing veal (including pet food)	100% beef complying with at least "Haltungsform Stufe 2" from 2025 onward		

² Further information regarding "Haltungsform" can be found at [Haltungsform.de](https://www.kaufland.de/haltungsform)

Other Meat Products

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Rabbit	100% barn-raised rabbit meat		
Mutton/lamb products (including pet food)	The supplier undertakes to ensure that all of the mutton or lamb used in the contract products it supplies to Kaufland is derived from sheep that have not been subject to mulesing.		
Endangered animals	Kaufland prohibits the use of exotic, endangered or illegally poached animals.		
Game	Any game used must be farm game (e.g., deer meat)		
Water buffalo	Water buffalo must be guaranteed access to open-air mud baths. Stalls must be equipped with internal sprinkler systems.		

5.10 Milk and Dairy Products

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Milk and Dairy products	100% milk and dairy products complying with at least "Haltungsform Stufe 2"		

5.11 Fish

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries												
<p>Products containing aquaculture-derived or wild-caught fish, shellfish and crustaceans as the sole product ingredient or as an ingredient making up more than 1% of the product</p> <p>The following restriction applies to pet food: Fish in dog & cat food (not including fish oil) (wet/dry/treats or snacks)</p>	<p>The application of minimum social and ecological standards in the supply chain must be ensured.</p> <p>Fish (products) from illegal, undocumented, and unregulated (IUU) fisheries and fish caught by illegal methods must not be sold.</p>														
Aquaculture	<p>In respect of aquaculture products, the following applies:</p> <ul style="list-style-type: none"> • Listing of certified products, if available (e.g., MSC, ASC, GGN, Bio) • Deforestation-free feedstuffs • No genetically modified feedstuffs 														
<p>Products containing fish from aquaculture or wild-caught fish as the sole product ingredient or as an ingredient making up more than 1% of the product</p> <p>Does not apply to pet food</p>	<p>Tracing label with QR code (fTrace).</p> <p>Wild-caught fish:</p> <p>Trading name and scientific name, FAO number and FAO fishing area, detailed fishing area, fishing method</p> <p>Aquaculture/farmed fish:</p> <p>Trading name and scientific name, "derived from aquaculture in" country of origin and place/farm (at least the region), aquaculture method (pond farming, flow-through systems, net pens, closed systems, others where applicable)</p>														
Delisted and regulated fish species	<ul style="list-style-type: none"> • Southern bluefin tuna (<i>Thunnus maccoyii</i>) • Wild-caught sturgeon • Spiny dogfish (<i>Squalus acanthias</i>)/other species of shark • European eel (<i>Anguilla anguilla</i>) • Orange roughy (<i>Hoplosthetus atlanticus</i>) • John Dory (<i>Zeus faber</i>) • Rays (all species) • Parrotfish (<i>Bolbometopon muricatum</i>, <i>Scarus</i> spp., <i>Sparisoma</i> spp.) • Red snapper (<i>Lutjanus</i> spp.) • Marlin (<i>Makaira</i> spp., <i>Tetrapturus</i> spp.) • Atlantic bluefin tuna (<i>Thunnus thynnus</i>) 														
Also regulated:	<ul style="list-style-type: none"> • European and American Lobster (<i>Homarus gammarus</i>, <i>Homarus americanus</i>): killed only using Crustastun • All tuna FAD-free or dolphin-safe only • Salmon (<i>Salmo salar</i>) <table border="1"> <thead> <tr> <th>Country of destination</th> <th>Origin</th> <th>Certification</th> </tr> </thead> <tbody> <tr> <td></td> <td>Breeding & slaughter</td> <td>Other</td> </tr> <tr> <td>DE, CZ, SK, PL, HR, RO, BG</td> <td>Norway</td> <td>ASC or GGN</td> </tr> <tr> <td>DE, CZ, SK, PL, HR, RO, BG</td> <td>Norway, Scotland, Ireland</td> <td>Bio</td> </tr> </tbody> </table>			Country of destination	Origin	Certification		Breeding & slaughter	Other	DE, CZ, SK, PL, HR, RO, BG	Norway	ASC or GGN	DE, CZ, SK, PL, HR, RO, BG	Norway, Scotland, Ireland	Bio
Country of destination	Origin	Certification													
	Breeding & slaughter	Other													
DE, CZ, SK, PL, HR, RO, BG	Norway	ASC or GGN													
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5.12 LCH/Beauty (Near Food)

Cellulose

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Paper-based hygiene products Cloths Sponges	<p>Recycled paper sourced from sustainable forestry or recycled material</p> <p>100% certified in accordance with</p> <ul style="list-style-type: none"> - Priority 1: Blauer Engel - Priority 2: FSC Recycling <p>Virgin fiber sourced from sustainable forestry</p> <p>100% certified in accordance with:</p> <ul style="list-style-type: none"> - Priority 1: FSC 100% or FSC Mix - Priority 2: PEFC <p>In the case of ECO-Line products, see "ECO-Line" requirements</p>		
Feminine hygiene products Diapers	<p>Virgin fiber sourced from sustainable forestry</p> <p>100% certified in accordance with</p> <ul style="list-style-type: none"> - Priority 1: FSC 100% or FSC Mix - Priority 2: PEFC <p>In the case of ECO-Line products, see "ECO-Line" requirements</p>		
ECO-Line	<p>Certified in accordance with:</p> <p>Blauer Engel <i>and/or</i> EU Ecolabel</p>		

Mica Near Food

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Near Food	At the time of contracting, the supplier must provide us with a written declaration that the mining of mica for products relevant to Kaufland is free of child labor.		

Other Scopes of Application

Scope of Application	Kaufland Private Label Products for Germany/International	Kaufland Private Label Products for Specific Countries	Trade Label Products for Specific Countries
Laundry, cleaning and household products	<p>Sustainable Cleaning (A.I.S.E.):</p> <p>The supplier must be a member of "The A.I.S.E Charta for Sustainable Cleaning", a sustainability initiative of the European cleaning industry</p> <p>In the case of ECO-Line products, see "ECO-Line" requirements</p>		