

KAUFLAND FISH GUIDELINE

Position for the International Purchasing of Fish, Seafood and Shellfish

The INT Master is
a template and should
be customized for each
country.

(Language, numbers/KPIs,
examples from the country
(if available), address,
MMDU etc.).

**Our
actions
do the
talking.**


Kaufland

Last update: December 2023



Social responsibility towards people, animals and nature

Kaufland* assumes economic, social, and ecological responsibility in its daily operations. This also includes the responsible configuration of the assortment of products for sale so that it can make an active contribution to the protection of people, animals and the environment along the entire supply chain.

The overarching goal of the Fish Guideline is the responsible procurement of goods. This approach is intended to safeguard and expand sustainable fisheries and aquacultures in such a way as to ensure that the worldwide fish stock is treated in a responsible manner, and also to make a significant contribution to the protection of the environment and the marine ecosystem.

* The companies in the Kaufland Group have created this report as a joint guideline for all companies in the Kaufland Group. The words "we", "us", "our" etc. each represent the entirety of these companies.

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Scope and responsibilities

Scope and responsibilities

Our position on the international purchasing of fish, seafood, and shellfish forms the basis for the production or purchasing and the sale of fish and seafood, and is available to the public.

The scope of this guideline includes Kaufland International and sets out the following overarching and mandatory minimum requirements for the fish assortment.

The national companies each implement their own purchasing guidelines, which are based on order-specific international minimum requirements and adapted in line with the existing framework conditions and legal basis in the country.

The CSR Department of Kaufland Purchasing Department International is responsible for the content of the International Fish Guideline and for informing the relevant buyers and national companies accordingly. The guideline will be updated regularly.

The buyers responsible are requested to purchase fish products exclusively in accordance with this guideline, to inform suppliers accordingly, and to have the suppliers pledge their commitment to meeting these requirements. The guideline is also part of contracts with our concessionaires.



A close-up photograph of a person's hand holding a fresh, silver fish. The fish is held vertically, with its head pointing upwards. The background is a blurred tray of ice with several other fish, suggesting a market or seafood counter setting. The lighting is bright and natural, highlighting the texture of the fish's scales and the freshness of the scene.

Responsible assortment development

Aims

We have put the following aims and measures in place as part of our responsible procurement of fish and shellfish/ seafood:

1. Preferential listing of certified products (e.g. MSC, ASC, GGN, organic etc.).

2. Listing of products from Fishery Improvement Projects (FIPs).

3. Full transparency and traceability of raw goods.

4. Regular dialog with suppliers, politicians, NGOs and scientists.

5. Consumer education and promotion of sustainable consumption.

6. Guarantee of minimum social and environmental standards in the supply chain.

7. Supporting fishing and aquaculture projects.

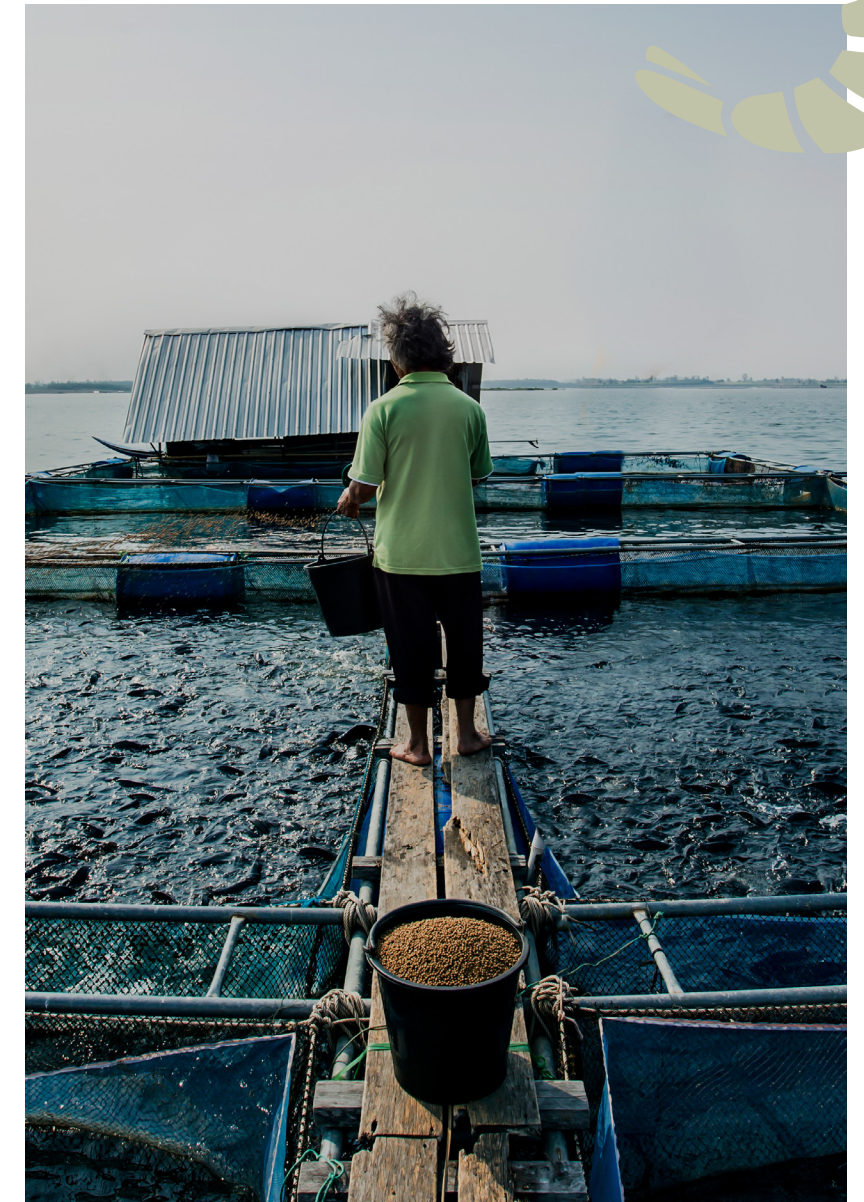


Assortment

Whenever possible, we avoid fish and shellfish/ seafood¹

- that has been caught using methods that are particularly harmful to the environment (especially bottom trawl nets with trawl boards, beam trawls, deep sea trawl nets, purse-seine fishing with fishing aggregation devices [FADs]),
- that are highly endangered or threatened with extinction (see also international species protection lists),
- whose stocks are overfished
- for which there is insufficient data for a scientific assessment of the stocks.

Excluded products include fish (products) from illegal, undocumented and unregulated fisheries (IUU) and fish from fisheries that use illegal catching methods.



¹See also annex "Delisted and regulated fish species"

Aquacultures

The following apply to products from aquacultures:

1. Preferential listing of certified products (e.g. MSC, ASC, GGN, organic etc.).

2. Reducing the amount of feed from industrial fisheries and increasing the use of feed from more sustainable sources.

3. No preventive use of medication, antibiotics and chemicals; general reduction and more targeted use of medication / chemicals.

4. Deforestation-free feed.

5. Refraining from feeding with genetically modified feed.

6. No use of breeding methods which have a negative impact on flora and fauna (e.g. on the habitats of other species, mangroves, native wild species, etc.).

7. Measures that prevent breeding animals from escaping from secured areas.

8. No use of eggs / young animals caught in the wild as breeding stock.

9. Appropriate stock density levels for each species.

10. Functioning fecal and sewage management system that eliminates contamination of the water and ground.



Traceability and product labeling



Traceability and product labeling

In the context of supply chain transparency, our suppliers are required to ensure the seamless **traceability** of products back to the fishing vessel/farm and the catch/harvest date. Suppliers are required to provide us with the appropriate documentation to verify this information.

Product labeling must comply with applicable legal requirements as a minimum.

Furthermore, the objective is for all products within the scope of this policy and their packaging (where used) to be fully labeled with the following minimum information, which should also be used on the delivery notes for fresh fish:

a) Wild fish

- Trading name and scientific name
- FAO number, FAO fishing zone, and detailed fishing zone (fishing subzone) (recommendation: "Wild-caught in ..." or "From the inland fishery in ...")
- Fishing method (as detailed as possible)

b) Aquaculture/farmed fish

- Trade name and scientific name
- "from aquaculture in" country of origin and town/farm (at least the region)
- Aquaculture method (pond farming, raceways, open net pens, recirculating aquaculture systems, etc.)

For all own-brand products in the food assortment that are purchased internationally, it is also mandatory to label them with a QR code, if feasible in the space available, via which customers can digitally access the relevant traceability information.



Soy animal feed



Soy animal feed

With regard to the value chains for our own-brand products of animal origin, we are committed to eliminating the potential deforestation or conversion of valuable ecosystems for soy by 2025 at the latest.²

We refer to the Accountability Framework Initiative's (AFI) definitions with respect to freedom from deforestation and conversion and will not accept any cut-off date after 2020.³ After this key date, deforestation or conversion and clearing of the natural forest will not be permitted. Likewise, natural ecosystems are not permitted to be deforested or converted after this date. You will find further information about this in our guideline for sustainable, deforestation-free and conversion-free soy.

² This includes the following own brand segments: meat, beef, poultry, sausage, dairy products, eggs, cheese, delicatessen, frozen goods, packaged baked goods, tinned foods and convenience foods, baby food, confectionery, and pet food.

³ Cut-off dates | Accountability Framework ([accountability-framework.org](https://www.accountability-framework.org))



Social and environmental standards



Social and environmental standards

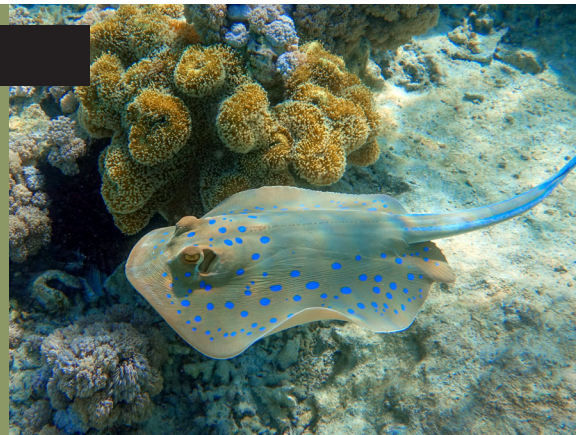
Ensuring minimum social and ecological standards must be taken into account with respect to wild fisheries and aquacultures. As part of the jointly developed group-wide Code of Conduct for the companies of the Schwarz Group, Kaufland and its suppliers commit to maintaining minimum social and ecological standards. Kaufland reserves the right to verify compliance with minimum social and ecological standards when the need arises.



Delisted and regulated fish species

Delisted:

- Southern blue fin tuna (*Thunnus maccoyii*)
- Wild-caught sturgeon
- Dogfish (*Squalus acanthias*) / other shark species
- European eel (*Anguilla anguilla*)
- Orange roughy (*Hoplosthetus atlanticus*)
- John Dory (*Zeus faber*)
- Skate (all species)
- Parrotfish (*Bolbometopon muricatum*, *Scarus* spp., *Sparisoma* spp.)
- Red snapper (*Lutjanus* spp.)
- Marlin (*Makaira* spp., *Tetrapturus* spp.)
- Northern bluefin tuna (*Thunnus thynnus*)



Only with ASC or MSC certification:

- Albacore tuna (*Thunnus alalunga*)
- Yellowfin tuna (*Thunnus albacares*)
- Plaice (*Pleuronectes platessa*)
- Krill (*Euphausia superba*)
- Redfish (*Sebastes marinus* / *Sebastes norvegicus*)
- Cod (*Gadus morhua*)
- Wolffish (*Cobitis taenia*)



Other regulations:

- Lobster (*Homarus gammarus*, *Homarus americanus*): only with CrustaStun killing method
- Tuna only FAD-free or Dolphin SAFE





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**Our
actions
do the
talking.**



Kaufland